

Spring & summer newsletter

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A KCP Energy solar electric photovoltaic install



Travis & Darren with a sunny and shiny new solar hot water system

Did you know?

There are three main types of solar:

1. Solar hot water uses the sun to produce hot water for a home or building
2. Solar electric or Solar photovoltaic (PV) generates electricity from the sun
3. Solar air uses the sun to preheat the air in a building

KCP Energy
Canmore and Calgary, Alberta
www.kcpenergy.com

E: info@kcpenergy.com
Calgary P: 403-800-3107
Canmore P: 403-675-2211

Welcome and thanks for reading

It is hard to believe but KCP Energy is now in it's fifth year. It feels like just yesterday we started the business and today there are hundreds of KCP Energy installed solar modules and collectors saving our customers money and reducing tons of emissions every year! So much has happened since we started and of course so much has changed. In our inaugural issue we will touch on some of the changes in the industry and some of the changes here at KCP. Whether you are a customer, a potential customer or someone who has helped us out along the way with your support, we truly thank you as we could not have done it without you.

Sincerely, Geoff and the KCP team

More than just a solar company

As KCP has evolved so have the solutions we provide our customers. When we started we were focused on solar hot water solutions. Today, we install as much or more solar electric PV as solar hot water. Add to that our "house as a system" philosophy and we now find ourselves spending a good portion of our time designing and installing high efficiency heating and hot water solutions that integrate solar.

More than just a Canmore company

This year we officially began working outside of the Canmore / Bow Valley area. With our City of Calgary business license and Provincial licensing requirements in place we are open for business and already have multiple jobs on the go.

What our Customers are saying

A recent KCP Customer: "I love new and innovative ideas and KCP Energy delivers just that. I recently had a domestic solar hot water, boiler and fancoil system installed and I couldn't be happier with the results. The system is extremely efficient and I have already found a substantial drop in my utility bills after just a few months. The quality of the work was excellent. Geoff and his crew were professional, fast, clean and quiet, making the whole experience a positive one. Geoff offered a very thorough explanation of the system, as well as the environmental and financial benefits, and was always available for questions, Geoff also followed up with the agencies to make sure we received our incentive rebates. I would definitely recommend KCP Energy to anyone. It's great having a system that helps save the environment, but even better having one that saves you money as well".

See more reviews at: <http://kcp-energy.HomeStars.com> or http://www.kcpenergy.com/home_testimonials.php

Do you know a potential KCP customer?

Our customer's are a diverse group ranging from Olympic medalists and World Cup winners to former Mayors, Doctors and people in the oil industry. The one thing they all have in common is they want to save money while reducing their impact on the environment.

- Our customer's are environmentally aware and are willing to spend a little more upfront to save money in the long term and reduce their home's environmental impact.
- They are either building a new home or thinking about replacing their existing home heating system and / or hot water tank.
- They are interested in high efficiency equipment such as boilers, on demand water heaters, or high efficiency water tanks and of course solar hot water and solar electricity
- Our customer's value quality workmanship and working with people they can trust

Is solar getting cheaper?

One of the questions I get most often from people is: "When is solar going to become more affordable?" This is typically followed by; "I was watching such and such a show last week and they were talking about this great new solar product..." This is not an easy question to answer and I typically respond in two parts: Solar photovoltaics (electricity) has already decreased in price significantly in the past three years. How significant you ask? A system that may have cost \$25,000 in 2009 can now be installed for around \$15,000 or less. Read the rest of this article at <http://kcpenergy.blogspot.com>.



Hard at work or hardly working? Helping out on a 20 panel system



Other quick posts

- We are now doing whole house plumbing, heating and solar for new construction and retrofits.
- We are now doing work in Calgary and the Bow Valley
- Want to see how much energy a KCP Energy installed system is generating? Check out this link to the Banff Highschool system:
 - <https://eecs.enphaseenergy.com/public/systems/45PZ3903>
- KCP Energy is now provincially licensed. Did you know any contractor requesting a payment or deposit prior to services being completed falls under the category of Prepaid contractor, must carry a Surety bond and be provincially licensed? Don't forget to check if your contractors are provincially licensed. This requirement is for you, the consumer's protection.
- We have started a blog and are coming up with a list of topics for future posts. If you have a topic you would like Geoff to tackle please let us know.
<http://kcpenergy.blogspot.com>
- Next Issue (Fall 2011): information on Government incentives and more....